

# Morningstar Investment Conference

# Roadshow 2019

## Sponsor Kit



# Morningstar® Investment Conference

# Roadshow 2019

06 November 2019 – Milan  
12 November 2019 – Madrid  
14 November 2019 – Paris

For more information on sponsorship opportunities, please contact:  
Audience Team at  
audience@morningstar.com

Morningstar Investment Conferences are our flagship events globally, driven by Morningstar's commitment to provide advisers and institutions with the knowledge, resources and insight to better serve their clients.

The events attract a targeted audience of Financial Advisers, Wealth Managers, Stockbrokers, Private Bankers, Family Offices, Consultants, CEOs, Directors, Fund Analysts and more.

### Three Events; One Package

In 2019, Morningstar offers Asset Managers a new opportunity for those seeking to access these audiences across three distinct markets in Europe; the Morningstar Investment Conference Roadshow. The Roadshow, hosted over the course of two weeks in Italy, Spain and France, gives sponsors exclusive access to all three events in the series for a reduced rate.

Each event will offer a full day of conference sessions, delivered by some of the leading authorities in the industry, and networking opportunities, centred around the exhibition halls, throughout the day. These events offer the ideal platform to showcase new products and services, meet new clients, and reconnect with existing contacts.

### Facts and Figures

Morningstar has been running conferences in EMEA for the last 13 years, bringing together over 1,900 attendees at our events across the region in 2018 alone.

In 2019, we anticipate over 850 delegates will attend the three Roadshow events in Milan, Madrid and Paris.



# Sponsorship Benefits Overview

	Roadshow Sponsor	Local Market Sponsor
2019 Package Price (local VAT not included)	<b>€30,000</b>	<b>€15,000</b>
	Sponsorship of events in Italy, Spain and France	Sponsorship of one event in Italy, Spain or France
<b>Pre-Event Opportunities</b>		
Sponsor listing on the Morningstar Investment Conference website, with your company logo and a link to your website	All 3 event websites	Of event being sponsored
Delegate list with attendee details one week before the event <i>List will be in electronic format and will only contain the details of those registrants who have opted in to receive third party marketing</i>	All 3 attendee lists	For the event being sponsored
Company logo, appropriately tiered, on Morningstar Investment Conference marketing materials, including emails sent by Morningstar to qualified recipients	All 3 events	For the event being sponsored
<b>Event Opportunities</b>		
Ten delegate passes for key <i>advisory</i> clients. Delegates must meet Morningstar's attendee criteria, and must be confirmed at least three weeks prior to the event	10 per event	10 at event being sponsored
Two conference passes for company representatives, including access to the sessions	2 per event	2 at event being sponsored
3x2m exhibition booth in a high-traffic location in the exhibition hall	At all 3 events	At the event being sponsored
Logo on conference signage	At all 3 events	At the event being sponsored
<b>Additional Opportunities</b>		
Water Sponsor <i>To be provided by the sponsor</i>	€5,000	€2,000
Coffee Break Sponsor	TBC	TBC
Mobile App and Wifi Sponsor	€6,000	€2,500
Phone Charging Station Sponsor	TBC	TBC
Lunch Sponsor <i>Signage and materials provided by the sponsor</i>	€5,000	€2,000
Networking Drinks Sponsor	€6,000	€2,500
Literature in conference hall	€5,000	€2,000
Promotional item in conference hall	€5,000	€2,000



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